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# CORPORATE EVENTS AT VOX CINEMAS

### THEATRE GOLD IMAX MAX OUTDCOR



voxcinemas.com

## WELCOME TO VOX CINEMAS

VOX Cinemas, the largest and most innovative cinema exhibitor in the region is owned by Majid Al Futtaim, the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia. Since the cinemas opened their doors in 1999 they have welcomed over 130 million movie lovers.

From big screen cinemas, fully immersive experiences, gourmet menus, dedicated fun playrooms for children and stunning rooftop views, VOX Cinemas goes far beyond the confines of cinema theatres to create great moments for everyone every day.



# IMMERSIVE, ENGAGING AND ENTERTAINING

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TURNKEY SOLUTION WITH NO ADDITIONAL EVENT PRODUCTION COSTS

## **ELEVATE YOUR CORPORATE EVENT**

Whether you're planning an off-site event designed to engage your staff, a townhall meeting, a private screening to entertain your valued guests or a staff outing, VOX Cinemas is a unique and immersive option for your next corporate event.

With 21 locations across the UAE and more theatres opening soon, VOX Cinemas provides cutting-edge audio-visual technology, gourmet food and beverage options and comfortable built-in seating. Events are provided with on-site event and projection support at no additional production costs.

It's time to try something different. It's time to elevate your corporate event with VOX Cinemas.

When a hotel venue is uninspiring or a large conference hall too impersonal to meet your needs, consider a VOX Cinemas venue. With varying sizes and capabilities, we have a location suitable for any style of corporate function.



## **VOX CINEMAS KEY OFFERING**

Meetings, seminars, conferences, townhalls, launches, training and teambuilding

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Private screenings of the latest blockbusters and red-carpet-style events

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Innovative, technology enabled spaces for learning and engagement

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Attentive service and on-site audio-visual systems support

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Food and beverage menus designed for every taste

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Half and full day packages with customisable options







# WELCOMED OVER 130 MILLION MOVIE-LOVERS SINCE 1999

WINNER OF **THE 'GLOBAL ACHIEVEMENT IN EXHIBITION' AWARD** AT CINEMACON, N LAS VEGAS, MARCH 2017

## **ADDITIONAL SERVICES**

In addition to the full suite of amenities available on-site, VOX Cinemas can also coordinate a broader range of services including:



Accommodation packages in Majid Al Futtaim partner hotels



Security and crowd management



Lighting and décor



Photography and videography



Complimentary parking



Branding – from popcorn tubs to on-screen commercials

## THE MIDDLE EAST'S MOST INNOVATIVE CINEMA

## **TECHNICAL CAPABILITIES**



Hands-on technical support throughout your event



Projection systems with the latest audio-visual technology



Presentation equipment, including podiums and microphones



Complimentary WiFi access



In-cinema branding during the event



A portable stage with adjustable dimensions



Live broadcasting capabilities

## VOX CINEMAS CONCEPTS

Are you launching a new product? Do you want to reward your team with an exclusive screening of the latest blockbuster? From town hall meetings to interactive seminars, team building to training, VOX Cinemas has an experience that can be tailored to your exact needs.

#### THEATRE

With fully reclining seats, complimentary pillows and blankets, combined with cutting edge picture and sound technology, THEATRE has revolutionised the luxury cinema experience and will give your guests a whole new meaning to dinner and a movie.





#### GOLD

A welcome lounge, restaurant-style gourmet menu and waiter service create a high-end cinema offering suitable for smaller groups, break-out sessions, board presentations or more intimate meetings for up to 40.

#### IMAX WITH LASER

With an extra-large screen, the most immersive audio and stunningly realistic digital imagery, IMAX represents a quantum leap forward in cinema technology and guarantees to wow your audiences in the highest quality audio-visual and cinema theatre in the region.

#### MAX

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The widest digital cinema screen in the UAE meets Dolby Atmos sound and extra-comfortable seating for larger audiences over 500 people.



#### VOX @ KEMPINSKI HOTEL MALL OF THE EMIRATES

A 15-seat private cinema in a luxurious setting, just for you and your guests at Kempinski Hotel, Mall of the Emirates. Perfect for a private movie screening, a birthday celebration, a corporate event or a casual boys or girls' night out.

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6°0

Crystal clear screens and outstanding surround sound make this open-air cinema experience a must during the cooler months.



#### 4DX

A complete multi-sensory movie-watching experience with motion seats and special effects including rain, fog, wind, lightening and even scents. MENUS DESIGNED TO PLEASE THE MOST DISCERNING GUESTS

## **GOURMET FOOD AND BEVERAGE**

A first of its kind in the UAE, VOX Cinemas offers refined food and beverage menus at its luxury concepts THEATRE and GOLD. All auditorium booking options have F&B packages available in half or full day rates. The standard auditoriums can be set up for buffet, coffee breaks, pass around canapes and a standing lunch with cocktail tables. THEATRE and GOLD offer pass around gourmet canapes in the lounge and seated service while watching a movie.

## **OUR LOCATIONS**

### Abu Dhabi

Marina Mall • Nation Towers • Yas Mall The Galleria Al Maryah Island • Abu Dhabi Mall

### **Dubai and the Northern Emirates**

Mall of the Emirates • Galleria • Mercato Mall • Grand Hyatt BurJuman • City Centre Deira • Aloft Hotel City Centre Deira City Centre Mirdif • City Centre Shindagha Nakheel Mall • VOX @ Kempinski Hotel Mall of the Emirates City Centre Ajman • Al Hamrah Mall, Ras Al Khaimah City Centre Fujairah • City Centre Sharjah • Al Jimi Mall, Al Ain

## **GET IN TOUCH**

To find out how VOX Cinemas can provide the perfect venue for your next event, email **events@maf.co.ae** or call **+971 4 601 0539**.

> For more information on VOX Cinemas, visit **www.voxcinemas.com**

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To learn more about Majid Al Futtaim, visit **www.majidalfuttaim.com**.

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